# Client Questionnaire for Website / Portal Development

Completing this document will help us understand your project requirements.

It will also serve as a planner to walk you through the process of articulating your needs. Please just skip any questions that you don’t feel are relevant to this project.

# Client Contact Information

Name: SALAU YUSUF

Title:MR

Organization: LABADIL VENTURE

Email: LABADILVENTURE@YAHOO.COM

Phone: 08161352998

Billing address: 16,SALAU ALIU STREET, OKE AFA, ISOLO LAGOS

# Project Information

**EXECUTIVE SUMMARY:** Briefly describe the scope of your project.

**LABADIL VENTURE WAS ESTABLISHED TO PROMOTE ISLAMIC BUSINESSES, ESTABLISHMENTS, ORGANIZATIONS AND SERVICES. IT IS WITH A VIEW TO BRING TO THE FORE, THE ALMOST UNKNOWN ISLAMIC ALTERNATIVES IN DAILY LIFESTYLE CHOICES.**

**DOMAIN:** Do you have a domain name registered? If so, what is it?

NO DOMAIN NAME REGISTERED BUT I HAVE A PREFFERED ONE - LABADIL -

**HOSTING:** Do you currently have web hosting? Who is the host? Would you like a hosting recommendation?

NO, I DO NOT HAVE A WEB HOSTING AND WOULD LIKE A VERY GOOD AND RELIABLE RECOMMENDATION.

**TIMELINE:** Is there a date when the project needs to be completed? (e.g.: art opening, product launch, year-end budget.)

NO, BUT A MONTH SHOULD BE SUFFICIENT

**BUDGET:** What is the budget range for this project? An idea of your budget will help us adapt our approach to respects your constraints.

#50,000 - #70,000 (FIFTY TO SEVENTY THOUSAND NAIRA)

**BRANDING**: Do you already have a logo & corporate colours?

YES

# Your Website Goals & Objectives

What purpose is your website to serve?

[■] Establish a Web presence for our company

[■] Generate requests for services/products

[■] Create an online portfolio of your work

[ ] Educational

[ ● ] Online community - EXPANTIATE PLEASE

[ ] Online Application Portal

[■] Online store to sell products

[■] Provide customer service/information to our clients

[■] Other: \_\_\_\_\_\_\_\_\_DIRECTORY FOR ISLAMIC BASED ESTABLISHMENT \_\_\_\_\_\_\_\_

Is Search Engine Optimization (SEO) – i.e. ranking well in Google - an important objective for your website project?

[ ] Yes!

[■] It would be nice to rank well but isn’t main goal

[ ] No, I just want a site for existing clients or those I give my card to

# If you have a current site or portal? please answer …NO CURRENT SITE

What are your reasons for a redesign/rebuild?

N/A

Tell us what you like about your existing site/application. What’s working?

N/A

What are some key areas that need improvement?

N/A

Are you wanting to keep the same content/features or rework it?

N/A

# Check out your competition

What sets you apart from your competitors? What do you offer that they don’t?

AWARENESS AND PENETRATION

Review two competitor’s websites:

*Competitor #1:*

Name: \_\_\_\_ESIN ISLAM\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
Website address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ESINISLAM.COM\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Review their website. What are they doing right?

THERE IS INFORMATION BUT NOT TIDY

What would you do differently/better?

INFORMATION DISPLAYED IN SUMMARY WITH PHOTOS

*Competitor #2:*
Name: \_\_\_\_DAWAH NIGERIA\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
Website address: \_\_\_\_\_\_\_\_\_\_\_\_\_dawahnigeria.com\_\_\_\_\_\_

habeebat.com\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Review their website. What are they doing right?

What would you do differently/better?

# Design

When you look at the design of website / application in general, not just your competition…

1. List websites that show colour combinations that you like:

\*\*\*WE EXPECT COLOURS THAT REFLECTS ON OUR LOGO\*\*\*
2. List websites that have a look and feel that appeals to you: List adjectives that describe what you like about the look and feel of the site. (e.g.: modern, traditional, clean, clear, and professional.)

SILVERWARE.COM.NG - CLEAN & CLEAR

1. List websites with design elements do you like: and please specify what you like on the site.

SILVERWARE.COM.NG - FANTASTIC LAYOUT

# Your Message & Audience

What is the key message you want to communicate about yourself / your business solution? This is known as an elevator pitch.

1. LABADIL IS A VENTURE FOR MUSLIMS AND ANYONE INTERESTED IN WHAT ISLAM OFFERS IN LIFESTYLE. THE WEBSITE IS FOR THE PURPOSE OF PROMOTING EVERYTHING ISLAMIC - EDUCATION, BANKING, ESTATE, TRAVEL & TOUR ETC

2.LABADIL.COM WILL BE A MUST VISIT SITE BY ANYINE WHO WISH TO TAKE ISLAMICALTERNATIVES AND EVERY ISLAMICESTABLISHMENT THAT NEED TO CREATE AWARENESS AND DRIVE IN MORE TRAFFIC.

3. WE AT LAVADIL VENTURE ARE BRINGING THE SITE TO THE AWARENESS OF OUR TARGET AUDIENCE BY MAKING BOLD APPREANCES AT MASJIDS, MADRASATS AND MOST VISITED SITES AND PLACES AND ALSO THROUGH PROJECTS THAT CARRIES OUR NAME.

Wo are your ideal client/your target market? (e.g.; middle age women local to Toronto who are interested in wellness)

MUSLIMS BASICALLY AND THOSE INTERESTED IN THE POSITION AND OPTIONS ISLAM OFFERS ON LIFESTLYE

If you were your own ideal client, what would you be looking for when you arrive at a website?

1. COLOURS, DESIGNS AND LAYOUT TAHT ARRESRTS MY ATTENTION AND GET ME GLUED TONTHE SITE CAUSING REGULAR REVISIT.

2. EASILY NAVIGATIONAL.

3. SIMPLE PRESENTATION OF INFORMATION SOUGHT

Please list any features you would like. (e.g.: blog, multiple authors, shopping cart, PayPal buttons, event calendar, etc.)

FEATURES SHOULD BE BASED ON CATEGORIZATION OF NFORMATION WE OFFER...YOU MAY PLEASE ADVICE

If this is an online store application, what shopping cart solution will you be using?

 [ ] WordPress WooCommerce?

 [ ] Shopify?

 [ ] Unsure

 [ ■] Other? \_\_PLEASE ADVICE ON THE BEST SOLUTION\_\_\_\_\_\_\_\_\_

If you will be processing online payments: IN THE FUTURE NOT AT START

* [■ ] YES [ ] NO
* How you will accept payments? PayPal or another payment gateway?

PLEASE ADVICE BASED ON SUCCESSFUL INDICES YOU HAVE IN RECORD FROM YOUR CLIENTS

Do you intend to insert most of the website content yourself or will you provide all content to Kcysoft?

I WILL PREFER TO WORK WITH KCYSOFT ON THIS INSERTION

Is th content already created for this site?

[ ] Yes – content is in our existing WordPress site

[ ] Yes – we’re copying from our existing site (not WordPress)

[■] Yes – we have prepared Word documents for each page

[ ] No – when will the content be ready? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Do you have photos, graphics, artwork?

[ ] Yes

[■] I’ll need help sourcing stock images

[ ] Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Will the site include video?

[ ] Yes – Provide your YouTube or Vimeo link \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

[■] No••• CAN BE CONSIDERED LATER IN THE FUTURE

Do you intend to update the website content yourself or will you need ongoing updates by KcySoft?

AS CONTENT WILL BE UPDATED REGULARLY, IT WILL BE MOST CONVENIENT AND TIMELY TO ADD CONTENT MYSELF

Will you or your staff require training?

[■] Yes – if yes, how many people \_\_1 (ONE)\_\_

[ ] No

# Thank You!

Please save this document as your-company-name.doc and email to

info@kcysoft.com or Call +2348028951734, +2348155140578.