

**From:** Human Resource Department

**To:** Ikechukwu Anowa-Duke

**Role:** Creative Designer

**Overseeing:** Creatives Dept

**Reports to:** Funke

**Job objectives**

To art direct and develop multi-media creative solutions for campaigns and projects to address client’s campaign objectives.

**Job Responsibilities**

* Align with brand andaccount managers to understand client’s needs and develop creative directions for marketing commuication agenda- Key Visuals, campaign directions, executions for advertisements, marketing materials, websites, digital content, jorunals or publications
* Present creative direction and executionss to clients and other stakeholders for feedback and incorporate information received to finalize the design
* Collaborate with graphic artists and junior art directors to ensure efficient workflow and work with the tech team to apply design
* Manage all aspects of assigned creative projects, .guide and align brand marketing, advertising, packages, and catalogs from start to finish for all brands.

**KPIs**

* Meet up with project Timelines
* Ensure quality, unique creative output and solutions relevant to each campaign
* Support and elevate team to develop art directing skillss