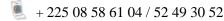
Kouadio Olivier N'ZUE

33 years old, Ivorian, engagement, one son



nzueolivier01@gmail.com

PhD Student in Communication Studies



Polyvalent and hard-working person, I'm able to teach university courses related to Marketing, Communication and Advertising (including: strategic & operational marketing, marketing research, branding, corporate communication, advertising strategy, media planning, media production process, business English, etc.) both in English and French.

UNIVERSITY EDUCATION

- University FHB, Abidjan; PhD Student in Marketing Communication, Department of Communication; since 2015.
- University FHB, Abidjan; MA in Marketing Communication, Department of Communication; 2014-2015.
- University FHB, Abidjan; MA in Communication science, Department of Communication; 2012-2013.
- University of Cocody, Abidjan; BA in Communication science, Department of Communication; 2009-2010.
- University of Cocody, Abidjan; MA in English Linguistics; Department of English; 2008-2009.

ADDITIONAL

- **Driving license:** ABCDE: 2012.
- Swiss *e*-Learning Institute, Certificate of Career Design; 2012.
- Swiss e-Learning Institute, Certificate of the Art of Management; 2011.
- University of Cocody, Abidjan; Certificate of Computer training, Department of Computer science; 2006.

EXPERIENCE

- **Part-time instructor in higher education** since 2014; taught courses including:
 - ✓ Corporate communication, Media production process, Marketing & communication policy (ESICOM since 2014);
 - ✓ HR Marketing, Marketing & communication policy as well as Marketing research (HEC Cocody since 2018);
 - ✓ Communication theories (IUCF since 2020).
- Consultant (Interpreter, Translator & Teacher) at LMCE & CILE; since February 2012; duties include
 - ✓ Teaching General English and ESP (Communication, media, Marketing, Business, religion, etc.).
 - ✓ Providing interpretation & translation services to IPAS's scoping trip activities in Abidjan, 7-10 August 2017
 - ✓ Providing interpretation & translation services to FORTIFY President Director-General during the International Conference on Security in Africa, Sofitel Hotel Ivoire -Abidjan, 24-26 January 2017.
 - ✓ Providing interpretation & translation services to Uganda's State Minister of Environment at the 3rd Edition High Level Forum for Water and Sanitation for all in Africa, Sofitel Hotel Ivoire - Abidjan, 21-24 November 2013.
- **Country Manager** of **Background Check International** in Cote d'Ivoire ; since **January 2020**; main duties include:
 - ✓ Business Development ;
 - ✓ Client Servicing;
 - ✓ Operations.

SKILLS

- **English & French:** Teaching, translating & interpreting (Fluent in both written and oral).
- **Communication:** Advertising, media planning, PR, publicity, excellent interpersonal skills.
- **Computer science:** Word, Excel, Power point, Outlook and Internet knowledge
- **Management:** Operations & projects (planning, organizing & monitoring), budget management.
- * Marketing: Brand management, CRM, prospecting, studies, strong negotiation and sales abilities

REFERENCES

- ❖ Mr François YAO (ESICOM, Mob:+225 07 88 37 29);
- **❖** Mr ZAHOUI (HEC, Mob: +225 69 58 27 73);
- ❖ Mr KOLA (BCI, Mob: +234 803 314 7482).