

# Kouadio Olivier N'ZUE

33 years old, Ivorian, engagement, one son



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**PhD Student in  
Communication Studies**



Polyvalent and hard-working person, I'm able to teach university courses related to **Marketing, Communication and Advertising** (including: strategic & operational marketing, marketing research, branding, corporate communication, advertising strategy, media planning, media production process, business English, etc.) both in English and French.

## UNIVERSITY EDUCATION

- ❖ **University FHB, Abidjan; PhD Student in Marketing Communication**, Department of Communication; since 2015.
- ❖ **University FHB, Abidjan; MA in Marketing Communication**, Department of Communication; 2014-2015.
- ❖ **University FHB, Abidjan; MA in Communication science**, Department of Communication; 2012-2013.
- ❖ **University of Cocody, Abidjan; BA in Communication science**, Department of Communication; 2009-2010.
- ❖ **University of Cocody, Abidjan; MA in English Linguistics**; Department of English; 2008-2009.

## ADDITIONAL

- ❖ **Driving license: ABCDE**; 2012.
- ❖ **Swiss e-Learning Institute, Certificate of Career Design**; 2012.
- ❖ **Swiss e-Learning Institute, Certificate of the Art of Management**; 2011.
- ❖ **University of Cocody, Abidjan; Certificate of Computer training**, Department of Computer science; 2006.

## EXPERIENCE

- ❖ **Part-time instructor in higher education** since 2014; taught courses including:
  - ✓ Corporate communication, Media production process, Marketing & communication policy (ESICOM - since 2014) ;
  - ✓ HR Marketing, Marketing & communication policy as well as Marketing research (HEC Cocody - since 2018);
  - ✓ Communication theories (IUCF - since 2020).
- ❖ **Consultant (Interpreter, Translator & Teacher) at LMCE & CILE**; since **February 2012**; duties include
  - ✓ Teaching General English and ESP (Communication, media, Marketing, Business, religion, etc.).
  - ✓ Providing interpretation & translation services to IPAS's scoping trip activities in Abidjan, 7-10 August 2017
  - ✓ Providing interpretation & translation services to FORTIFY President Director-General during the International Conference on Security in Africa, Sofitel Hotel Ivoire -Abidjan, 24-26 January 2017.
  - ✓ Providing interpretation & translation services to Uganda's State Minister of Environment at the 3<sup>rd</sup> Edition High Level Forum for Water and Sanitation for all in Africa, Sofitel Hotel Ivoire - Abidjan, 21-24 November 2013.
- ❖ **Country Manager of Background Check International** in Cote d'Ivoire ; since **January 2020**; main duties include:
  - ✓ Business Development ;
  - ✓ Client Servicing ;
  - ✓ Operations.

## SKILLS

- ❖ **English & French:** Teaching, translating & interpreting (Fluent in both written and oral).
- ❖ **Communication:** Advertising, media planning, PR, publicity, excellent interpersonal skills.
- ❖ **Computer science:** Word, Excel, Power point, Outlook and Internet knowledge
- ❖ **Management:** Operations & projects (planning, organizing& monitoring), budget management.
- ❖ **Marketing:** Brand management, CRM, prospecting, studies, strong negotiation and sales abilities

## REFERENCES

- ❖ Mr François YAO (ESICOM, Mob:+225 07 88 37 29);
- ❖ Mr ZAHOU (HEC, Mob : +225 69 58 27 73);
- ❖ Mr KOLA (BCI, Mob: +234 803 314 7482).