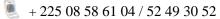
# Kouadio Olivier N'ZUE

32 years old, Ivorian, engagement, one son



nzueolivier01@gmail.com

# PhD student in Marketing Communication (3<sup>rd</sup> year)



Polyvalent and hard-working person, I'm able to teach university courses related to Marketing, Communication and Advertising (including: strategic & operational marketing, marketing research, branding, corporate communication, advertising strategy, media planning, media production process, business English, etc.) both in English and French.

#### UNIVERSITY EDUCATION

- University FHB, Abidjan; PhD Student in Marketing Communication, Department of Communication; since 2015.
- University FHB, Abidjan; MA in Marketing Communication, Department of Communication; 2014-2015.
- University FHB, Abidjan; MA in Communication science, Department of Communication; 2012-2013.
- University of Cocody, Abidjan; BA in Communication science, Department of Communication; 2009-2010.
- University of Cocody, Abidjan; MA in English Linguistics; Department of English; 2008-2009.

## ADDITIONAL

- **Driving license:** ABCDE: 2012.
- Swiss *e*-Learning Institute, Certificate of Career Design; 2012.
- Swiss e-Learning Institute, Certificate of the Art of Management; 2011.
- University of Cocody, Abidjan; Certificate of Computer training, Department of Computer science; 2006.

#### **EXPERIENCE**

- Part-time instructor in higher education since 2014; taught courses including:
  - ✓ Corporate communication, Media production process, Marketing & communication policy (ESICOM since 2014)
  - ✓ HR Marketing, Marketing & communication policy as well as Marketing research (HEC Cocody since 2018)
- Consultant (Interpreter, Translator & Teacher) at LMCE & CILE; since February 2012; duties include:
  - ✓ Teaching General English and ESP (Communication, media, Marketing, Business, religion, etc.).
  - ✓ Providing interpretation & translation services to IPAS's scoping trip activities in Abidjan, 7-10 August 2017
  - ✓ Providing interpretation & translation services to FORTIFY President Director-General during the International Conference on Security in Africa, Sofitel Hotel Ivoire - Abidjan, 24-26 January 2017.
  - ✓ Providing interpretation & translation services to Uganda's State Minister of Environment at the 3<sup>rd</sup> Edition High Level Forum for Water and Sanitation for all in Africa, Sofitel Hotel Ivoire - Abidjan, 21-24 November 2013.
- \* Representative of Background Check International in Cote d'Ivoire; since January 2017; basically, I verify if the applicants' submitted documents (including Educational certificates/ degrees; Previous work experience; Criminal records; provided address; Professional certificate; Birth certificates, etc. ) are authentic.
- \* TDS Business Development Manager in Abidjan, from 2015 to 2016; duties included:
  - ✓ Prospecting and showing TDS international training programs to company managers;
  - ✓ Welcoming and enrolling new participants for TDS international training seminars;
  - ✓ Prospecting and showing Odoo (new ERP software) modules to company managers.

### **SKILLS**

- **English & French:** Teaching, translating & interpreting (Fluent in both written and oral).
- **Communication:** Advertising, media planning, PR, publicity, excellent interpersonal skills.
- **Computer science:** Word, Excel, Power point, Outlook and Internet knowledge
- Management: Operations & projects (planning, organizing & monitoring), budget management.
- \* Marketing: Brand management, CRM, prospecting, studies, strong negotiation and sales abilities

## **LEISURE & REFERENCES**

- **Leisure:** Reading (any), Listening to BBC/VOA English, Internet, Sport and Travelling.
- **References:** (1) Mr François YAO (ESICOM, Mob:07 88 37 29); (2) Mr ZAHOUI (HEC, Mob: 69 58 27 73)